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## ENSURE EXPATRIATE SUCCESS WITH STRONG FAMILY SUPPORT

October 2003 ♦ Frankfurt, Germany

Numerous studies have shown that expatriate assignments are less likely to fail if the expatriate's spouse and family are prepared for life abroad. Yet, corporate policies often do not address family concerns, and some HR professionals are not sure where to draw the line between business and personal issues that need their attention.

### Benefits of attending

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HR professionals who attend this half-day event, featuring the leading experts on expatriate families, will learn how to:

- Inquire about family issues before the assignment begins.
- Communicate more effectively with the expatriate employee's spouse.
- Identify family/personal problems before they affect the expatriate's work performance.
- Address family/personal problems without getting "too involved".
- Help the employee help their child or children adjust to life abroad.
- Guide the accompanying spouse through his/her own career transition.
- Prepare the expatriate and the family for repatriation.

### Speakers for this event

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#### Robin Pascoe

Robin Pascoe is well known to traveling spouses, relocation specialists, international schools, and corporate international assignment managers around the world for her informative and inspirational books, articles, community, and corporate presentations. Her popular website Expat Expert has been addressing the emotional and practical challenges facing today's internationally mobile family since it first appeared online in 1998. Her most recent book on expatriate living, *Moveable Marriages*, debuts in April 2003.

#### Hilly van Swol-Ulbrich

After a successful career working for a French corporate bank, Hilly van Swol-Ulbrich founded a relocation company in the Netherlands in 1987, which served Dutch subsidiaries of Fortune 500 companies. Since 1991, she has dedicated herself to the cultural integration of expatriate families. The training company she established in Germany in 1993 services international corporations and their expatriate staff with intercultural business programmes and daily life/family management seminars. Ms. van Swol-Ulbrich is also the author of *When Abroad, Do As the Local Children - Ori's Guide for Young Expats*. The book and its complementary website have become a standard in the German expat assignment arena.

#### Jo Parfitt

Jo Parfitt, author of *A Career in Your Suitcase*, lived abroad from 1987-97, moving with her husband and children from England to Dubai, on to Muscat and finally to Stavanger. During this time she retained her sanity and professional identity by creating a concurrent yet flexible portfolio of portable careers that ranged from journalism to computer teaching to selling date chutney. She believes that life abroad is full of opportunities to find and follow our passions. Formerly the editor of *Woman Abroad* magazine, she works as a freelance international journalist, book author, publisher, presenter, careers consultant.

### Programme Schedule

11.30: Registration opens.

12.00: Buffet lunch.

13.00: Introduction and welcome.

13.15: Robin Pascoe on *Moveable Marriages* and repatriation.

14.15: Networking break.

14.45: Hilly van Swol-Ulbrich on helping expat children make the transition.

16.00: Jo Parfitt on dual-career solutions for expat spouses.

17.00: Closing reception.  
(ends 18.00)

### For more information

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For inquiries about the programme, please contact Kirin Kalia, Editor - Expatica HR ([kirin.kalia@expatica.com](mailto:kirin.kalia@expatica.com), +31 (0)20 888 41 93)  
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